

Candice Frazer

Senior Vice President, Operations



As the Senior Vice President of Operations for TTI Success Insights, Frazer's focus is on ensuring all company initiatives are managed for continuous progress and successful execution. Communicating throughout all levels of the company, Frazer drives results for all projects and initiatives.

Previous to this role, Candice was promoted from the Director of Marketing to the Vice President of Marketing at TTI Success Insights. Frazer came to TTI Success Insights from Chicago, IL USA where she was instrumental in running integrated strategies in various small and large companies.

Throughout her 16-year career, Frazer has led in all aspects of business including operations, marketing, customer relations management, and integrated communications.

Frazer's specialty is developing executable plans based on SMART goals that are aligned to company KPIs and roadmaps. Her self-proclaimed superpower is organizing chaos. She transforms disorder into progress through her innate ability to observe, analyze and organize.

Frazer is a graduate of The Boston University School of Management with an MBA in Marketing. She also received her BA from James Madison University in Harrisonburg, VA.

When she's not immersed in the job she loves, she can be found reading a book while enjoying a cup of tea, and most of all, spending time with her husband and two children.

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